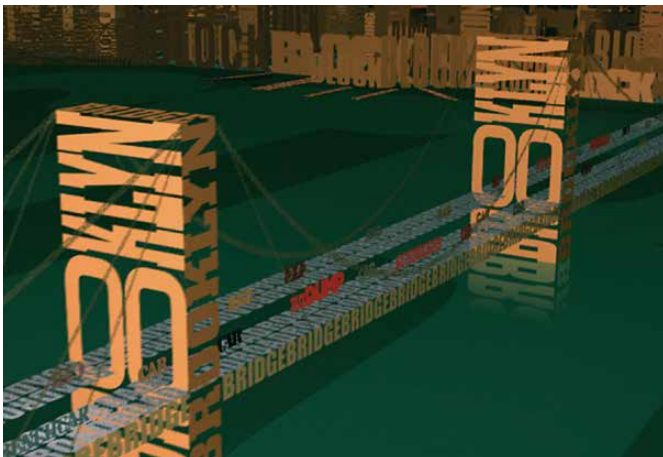


Type in Motion



Whether it be on the computer screen, on television or in the cinema, the digitalisation of everyday life had meant that we are confronted everywhere with words, sentences, and even entire texts that move. With great inventiveness artists make use of many different kinds of appliances with dynamic typefaces. As a result they both expand and change our ways of reading the world. We react more attentively, on a small surface we receive a large amount of information—which is also constantly updated—or we are entertained in a surprising way. The rhythm of such texts is often adapted to the music or the sounds that we hear at the same time. Music videos, advertising spots and short films, trailers, eboards and media facades, digital postcards and logos from all around the world introduce us to the extensive universe of moving lettering. Through experiments with text that are presented as interactive installations, the exhibition also ventures a look into the future.

2012	Museum für Gestaltung Zürich Fundación Barrié Vigo Fundación Barrié A Coruña
2015	Le Lieu du Design, Paris (updated version)
2016	Hyundai Card Design Library, Seoul (updated and localized version)
Available	Short term
Content	Films on screens and canvas, interactive digital installations
Space	300–400 sqm
Fee	On request, local copyrights not included